

Media

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Olney, IL 62450; or by phoning 393-2931. The newspaper is owned by GateHouse Media.

The **Effingham Daily News** is a daily newspaper based in Effingham, 25 miles west of Newton. It is published daily except Sundays and holidays. Same day delivery is available. The Daily News has a circulation of 12,885. More information can be obtained by contacting their office at 217-347-7151 or by fax at 217-342-9315.

WIKK 103.5 FM our local radio station has been broadcasting since May 4, 1992. Located on the west edge of Newton on Route 33, WIKK covers the local news, sporting events, and provides listeners with a blend of 60's, 70's and 80's music and tunes from the past. WIKK is part of the WVLN-AM and WSEI-FM family 618/783-8000.

WSIU Public Broadcasting is a multi-faceted educational and public service communications resource of Southern Illinois University Carbondale and has served the area for over 40 years. It operates two analog and two digital public television stations, WUSI-TV 16/DT 19 and WSIU-TV 8/DT 40, as well as three public radio stations, including WUSI 90.3 FM, WSIU 91.9 FM and WWSI 88.9 FM. WSIU provides non-commercial programming through the Public Broadcasting Service (PBS), National Public Radio (NPR) and Public Radio International (PRI), 24 hours per day, to viewers and listeners across southern Illinois, southwestern Indiana, southeastern Missouri and western Kentucky. New analog transmitters were installed at the Dundas and Tamaroa towers in 2003 to improve the stations' signals and coverage areas. Digital transmitters also were installed in 2003, allowing WSIU to broadcast three separate standard-definition digital television channels. DT1 is a digital upconvert of the station's analog (off-air) signal; DT2 is the PBSKids Channel; and DT3 is PBSYou, which offers adult education and self-improvement programming. Check wsiu.org or call 866-498-5561 for more

information.

WUSI-TELEVISION provides over 60 hours per week of Emmy Award-winning PBSKids children's programming such as Arthur, Clifford, Dragon Tales, and the new series, Thomas & Friends (beginning fall 2004). Other program staples include Frontline, Masterpiece Theatre, NOVA, and This Old House, as well as local history specials such as The Legend of Charlie Birger. Through its Ready to Learn Service, WUSI Television also provides workshops and educational materials to parents, childcare providers, and young children. The station's online K-12 educational service, Chalkwaves Plus, provides teachers with computer desktop access to instructional videos, educator materials, and more with the click of a mouse. Community outreach activities have tackled issues facing today's society such as child protection, education reform, Alzheimer's disease, domestic violence, and more.

WUSI 90.3 FM is a public radio service broadcasting news, information and entertainment programming from NPR and PRI, including Morning Edition, All Things Considered, What'Ya Know?, Justice Talking, and A Prairie Home Companion; classical music; local news and special local features; and locally-produced series such as Celtic Connections, now syndicated nationwide. WUSI-FM recently partnered with the Radio Information Service of WBJC, Wabash Valley College to provide a radio reading service for the blind and print-impaired in the Richland, Jasper and Effingham county areas-and beyond

For information about WUSI-TV 16/DT 19 and WUSI 90.3 FM, contact WSIU Public Broadcasting, 1003 Communications Building, Mailcode 6602, Carbondale, IL 62901 or by calling 866-498-5561.

You may also visit our web site at www.wsiu.org.

CRAIN FUNERAL HOME



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